

**Global Community Charter School
Board Meeting Minutes**

November 14, 2012

6:30 pm - 8:30 pm

Mt. Zion Lutheran Church, 421 W 145th St., New York, NY

In attendance:

Board members: Kate McGovern, Robert Moser, Sheronda Rochelle, Rachael Beard, Peter Prosel, Peter Novak

Staff members: Phyllis Siwiec

Absentees: Shivon Zillis

Meeting called to order 6:44 PM.

No public comment.

Vote on last month's minutes.

SR moves, RB seconds, unanimous approval.

HOS Report

Attendance for October: from 141 to 145, with 4 more possibly starting next week.

Population was lowered after storm, election.

Some families have transportation issues.

A lot of staff had issues too.

Attendance is lower on Fridays.

Paying for lunch is sometimes an issue for some students.

Review with behavior specialist about kids at risk

 Prioritize greatest needs

 Focus on capable kids as well

Contract for Urban Arts, after many iterations

 Multiple specialists

 Includes after school program (4:15 to 6:00)

 \$176K vs. \$100K in budget

 Talk about fundraising the rest

 There is already significant need for fundraising

 Board recommended renegotiating to clarify who is responsible for fundraising; school cannot afford to add fundraising requirements to existing fundraising goals

Hiring search for teacher continues

Financial Report

Some money is coming in the short and medium-term

Phyllis and David must develop recommendations
Finance committee must discuss

Fundraising

Someone on staff must work with the board to pull material together

RB discusses fundraising calendar

Staff and parents can leverage their networks to conduct fundraising

Be careful about staff doing fundraising

We need a mailing list

Proposal to have all board members to pledge give-get \$500 to a fundraising marketing effort.

Next step: what marketing efforts do we need? video on kids?

Governance

- ERate:
 - Do we want to go with Educate LLC (Rachael recuses herself)
 - Sheronda: Does Educate LLC incur real costs if we are late?
 - Robert: if we don't get ERate, Educate doesn't get paid according to the contract
 - Peter: any contracts not in the budget needed to be weighed very carefully; we will still be tight in cash in July 2013
 - Contract for Educate LLC says we will need to pay upon receipt - so summer of 2014
 - Follow-Up: Phyllis will ask Frank for a timeline for this year and next year
 - Phyllis and team need to map out what exactly needs to happen next year with the Phyllis
 - Phyllis will propose a vendor and amount
 - Robert raise the point that we want to avoid having a last minute change in plans like what occurred last year
 - Proposal should be presented at January mtg

Facilities:

- Rachael gave update on St. Nicholas opportunity as well as current facility expansion
- Phyllis will send us minutes from the previous conversation she and Jeremy had
- Need to get to 85 sq ft/student
- Phyllis is proposing a contract for consulting services for the facility on St. Nicholas
 - His skills include being able to compare ours to other deals he is involved in
 - Rachael:
 - Fee & Expenses: add clause to pre-approve travel
 - Expand location included

- Phyllis will get updated language and circulate to Board;
Board will review and just give input

Anti-Bullying:

- Sheronda and Kate will confirm practicality of draft with Phyllis

Dashboard:

- Robert prepared first draft of dashboard
- This will be a build over time

Head of School Evaluation - Process: tabling for side conversation

Board Recruitment:

- Goal to find 3 new board members in coming months
- PAPA will bring one parent to the board; there are interested parties
- Rachael will find out more from David LaGreca about the proposed board member
- Phyllis will be finding people who represent the community

Community Outreach:

- Social workers are reaching out the local shelters
- looking at pre-schools in the community
- Continuing our partnership with Arts Horizons
- Rachael will set up meeting with Phyllis and Raj
- Phyllis and Angel will set up a strategy meeting to discuss community efforts
- George Khaldun COO of HCZ; Phyllis is meeting him for lunch for further partnership discussions

SWAG:

- GCCS mugs (Rachael will donate these)
- GCCS tshirts
- GCCS Calendar that the kids make for 2013 - great mailing for fundraising

December 12: Robert will be out of town

Sheronda motioned to adjourn 8:44; Robert seconded; unanimous